

Exhibit 85

From: Darren Lindell <dlindell@mypillow.com>
To: Jessica Maskovich <jessica@mypillow.com>, Todd Carter <todd@lindellmanagement.com>
Subject: Re: Absolute Proof
Date: Wed, 10 Feb 2021 23:25:58 +0000
Importance: Normal
Inline-Images: image001.png

Looks good Todd, thanks!

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From: Todd Carter <todd@lindellmanagement.com>
Sent: Wednesday, February 10, 2021 11:24:12 AM
To: Darren Lindell <dlindell@mypillow.com>; Jessica Maskovich <jessica@mypillow.com>
Subject: RE: Absolute Proof

I have added this page: <https://www.mypillow.com/absolute-proof>

I have gone through and found all relevant search terms and associated them with this page. I am working with Creatuity if there is anything additional, I need to do here since this is the first time I have done this but so far it looks like pretty solid solution as-is.

Thanks

Todd Carter

Chief Technology Officer | Lindell Management | ☎ 952-826-8656 | 📠 972-743-6424
343 East 82nd St Ste 102 | Chaska, MN 55318

From: Darren Lindell <dlindell@mypillow.com>
Sent: Wednesday, February 10, 2021 10:46 AM
To: Jessica Maskovich <jessica@mypillow.com>; Todd Carter <todd@lindellmanagement.com>
Subject: Re: Absolute Proof

Any update on this Todd? Thanks!

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From: Todd Carter <todd@lindellmanagement.com>
Sent: Monday, February 8, 2021 11:54:01 AM
To: Darren Lindell <dlindell@mypillow.com>; Jessica Maskovich <jessica@mypillow.com>
Subject: RE: Absolute Proof

Ok, I can build a content page with this information. I will shoot you a link when I get it completed.

Todd Carter

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From: Darren Lindell <dlindell@mypillow.com>
Sent: Monday, February 8, 2021 1:45 PM
To: Todd Carter <todd@lindellmanagement.com>; Jessica Maskovich <jessica@mypillow.com>
Subject: FW: Absolute Proof

Hey Todd,

Mike wants people who are searching anything like "absolute proof", "Fraud", "election" etc to hit a page with a paragraph that just says

The documentary Absolute Proof is not available on MyPillow's website. Please visit Mike Lindell's personal website.

He does not want to provide a link of any kind, just the words.


Make sense?

Thanks!

From: Heidi O'Donnell <hodonnell@mypillow.com>
Sent: Monday, February 08, 2021 12:59 PM
To: Darren Lindell <dlindell@mypillow.com>; Jessica Maskovich <jessica@mypillow.com>
Subject: Absolute Proof

Hi Darren and Jessica,

Sorry to bother you. I was looking at this weeks search terms for MyPillow. 300 unique searches were for Absolute Proof. Of these 300, they are matched with only Mike's book as a search term. Do we want to redirect them to the Mike Lindell page?
I just thought it would be frustrating for the customer to not find what they are looking for.



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Thanks!

Heidi O'Donnell
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